



PRIVACY POLICY

Johns Meat Co is committed to protecting your privacy. This Privacy Policy explains our data processing practices and your options regarding the ways in which your personal data is used. If you have any requests concerning your personal information or any queries with regard to our processing please contact us at support@johnsmeatco.ie

INFORMATION COLLECTED

Johns Meat Co collects the details provided by you on registration together with information we learn about you from your use of our service and your visits to our web site and other sites accessible from them. We also collect information about the transactions you undertake.

We may collect additional information in connection with your participation in any promotions or competitions offered by us and information you provide when giving us feedback or completing profile forms. We also monitor customer traffic patterns and site use which enables us to improve the service we provide.

Use of your information and your preferences

We will use your information to provide and personalise our service. We will also use your contact details to communicate with you. We may use your information to send you offers and news about Johns Meat Co products and services. We may contact you by post, email, telephone or fax for these purposes.

Once you have registered to use johnsmeatco.ie, you will be provided with access to a "Contact Preferences" page that will allow you to tailor our commercial communications to your preferences.

We will contact you by newsletters and if you wish you can select to be removed for the list.

Please note that there may be instances where it may be necessary for us to communicate with you, in any event, for administrative or operational reasons relating to our service.

Disclosures of your information

We will never pass your personal data to anyone else, except for any successors in title to our business and suppliers that process data on our behalf. We may also use and disclose information in aggregate (so that no individual customers are identified) for marketing and strategic development purposes.

OTHER WEB SITES

Our web site may contain links to other web sites which are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect information from you which will be used by them in accordance with their privacy policy, which may differ from ours.

Cookies

"Cookies" are small pieces of information sent by a web server to a web browser, which enables the server to collect information from the browser. You can find out more about the way cookies work on <http://www.cookiecentral.com>. Johns Meat Co uses cookies for a number of purposes, for instance to enable us to simplify the logging on process for registered users, to help ensure the security and authenticity of registered users, to provide the mechanisms for online shopping and to enable traffic monitoring.

Non-registered visitors of the site are sent anonymous cookies to keep track of their browsing patterns and build up a demographic profile. In addition, any visitor who has clicked on a Johns Meat Co advertisement on another site that links to Johns Meat Co may be sent a semi-persistent (e.g. two weeks lifetime) anonymous cookie that will allow us to analyse advertising effectiveness and manage our relationship with affiliate sites.

Whilst you do not need to allow your browser to accept cookies in order to browse much of our web site or to access many of our services, you must have cookies enabled if you wish to shop online or access any areas reserved for registered users.

Most browsers allow you to turn off the cookie function. If you want to know how to

do this please look at the help menu on your browser. As described above this will restrict the online Johns Meat Co services you can use.

ACCESS RIGHTS

You have a right to access the personal data that is held about you. To obtain a copy of the personal information Johns Meat Co holds about you, please write to us at the following address:

Johns Meat Co,
9 Rose Park,
Dun Laoghaire
Co Dublin,
Ireland,

enclosing your postal details and a cheque for €6.35 payable to Johns Meat Co